

LEADERS CLUB BELGIUM organized a 3-days Trend Tour in Paris.



From Monday September 12 till Wednesday September 14/2022

With more than 20 members and partners from Leaders Club Belgium, we had planned our yearly International Trend Tour in Paris
Close by Belgium, but a market where we thought we could discover a part of the future in Hospitality for the Belgian market

This thinking was largely confirmed:

- French tradition next to more modern concepts
 - See Bouillon Chartier next to Kodawari
 - Caffé Stern versus % Arabica
- More and more International driven Food outlets:
 - Focaccia Club, Big Black Cook (Caraïben), Gros Bao, Mamacita (Mexico), Yakuza by Olivier (Japanese Kitchen)
- Some special locations
 - La Félicité du Big Mamma Groupe
- The healthier, future oriented concepts
 - Wild & The Moon, Season,
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Starting & staying 2 days in Hotel Mama Shelter Paris East, the first “Mama hotel” in the world

The mix of French concepts mixed widely with international Food adventures

- Cojean next to Pret à Manger
- Starbucks next to the French cafés & Brasseries

All this discovery, on foot, by Metro !

Which were the Highlights? Several, and it would be unfair to indicate some, with the possibility to forget others

Such a trend Tour is not only a discovery for concepts, but create also great network moments
By day, and I have the impression, for some, also by night

May I thank the support of Leaders Club France, and especially Laetitia? A great help, to give us the needed contacts. Much thanks Laetitia, very, very much appreciated

Vincent, thanks of joining us at some moments during the Tour and bringing your input

Paris, you give us a great impression, difficult to decide the next international stop for Leaders Club Belgium

Leaders Club International, if any ideas for a city to organize our Trend Tour, let us know!! Much appreciated

Our members and partners were a great group. That's also what's all about

